



WHITEPAPER

PEPE ANIMAL CLOTHING



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Welcome to PEPE Animal Clothing



We are delighted to have you here and introduce you to the exciting world of PAC. As you dive into our white paper, you'll discover the innovative features, tokenomics, and the potential of our ecosystem.

PEPE Animal clothing is not just another cryptocurrency. It's a dynamic platform that brings together the power of blockchain technology, meme culture, and philanthropy. Our mission is to create a vibrant community where creativity, engagement, and positive impact converge.

The PEPE Animal Clothing Mission

Raise Funds And Awareness While Providing Support For Animal Welfare Organizations.

Arm The Animals was born from tragedy in 2010 as an attempt to express the inexpressible. Created following the untimely death of our founders sister who was a lifelong animal advocate and "pet parent" to a dozen rescues, Arm The Animals would serve as a living tribute and means of carrying on a legacy that was ended too soon.

Over the past 8+ years, ATA has worked with 150+ animal welfare organizations



providing donation funds, supplying low-cost website development, graphics and marketing services in order to help other organizations increase their impact.

ATA is the epitome of a "Mom & Pop" business; everything is done by hand with a small, dedicated team that loves what they do. The company runs like a family business and strives to make a work environment where everyone is happy, stable and motivated.

The company founders believe ALL animal welfare organizations are ultimately striving toward the same goal, so providing assistance to them can do nothing but more good.

Introduction

Welcome to PEPE Animal Clothing a revolutionary project that embraces the power of originality and authenticity. In the world of memes, we believe that there is tremendous potential to create something unique and innovative.

PAC is not just another token; it is a testament to our commitment to bringing joy, entertainment, and a sense of community to meme enthusiasts worldwide. We understand that laughter has the power to make a difference in people's lives, and with PAC, we aim to harness that power.

Our platform goes beyond traditional memes. We celebrate the creativity and diversity of meme culture, encouraging individuals to embrace their uniqueness and create original memes that resonate with others. We provide meme creators with the tools and resources to express their creativity freely and ensure that their memes stand out and make a lasting impact.

But our mission extends beyond memes. PAC is also dedicated to supporting charitable causes through our Charity Collection. When you engage with PAC, you not only spread laughter but also contribute to meaningful initiatives that uplift communities and create a positive social impact.



Ecosystem

We have created another option to support our charity campaigns. We created the collection with PEPE the Frog and the corresponding MEMES for the animals but also for the reigns.

To give owners this absolute "Feels good" feeling. Now everyone can identify with the frog.

In addition to the other collections for our already known supports, the campaign can now also be used "Save the Frog" will benefit from the new collection.



growth of the project is guaranteed.

With every purchase of the PEPE ANIMAL CLOTHING collection, 15% of the proceeds are guaranteed to go to the respective Non-profit organizations and 10% in the liquidity of the token. This buy back feature will run once a month carried out manually and announced accordingly beforehand on Twitter and Telegram. The tokens thus acquired will thereafter of course be burned and thus a continuous

PEPE Animal Clothing Charity Platform

Create a dedicated platform that facilitates and tracks charitable donations made using \$PAC Tokens. This platform can showcase different charitable initiatives, allow users to contribute tokens towards specific causes, and provide transparency on the impact made through these donations.

Introducing the PAC Charity Platform

A dedicated space that streamlines and tracks charitable donations made using \$PAC Tokens. This platform serves as a hub for showcasing various charitable

initiatives, empowering users to contribute their tokens towards specific causes, and providing transparent visibility into the impact generated through these donations.

The PEPE Animal Clothing Charity Platform is designed to make giving back accessible and transparent for the community. It allows users to browse through a curated list of charitable initiatives, ranging from environmental conservation to education, healthcare, and more. Each initiative provides detailed information about its mission, goals, and the impact it aims to achieve.

Through the platform, users can contribute their \$PAC Tokens directly to the causes they resonate with. This seamless process enables individuals to make a tangible difference in areas that align with their values and passions. The platform securely tracks and records these transactions, ensuring transparency and accountability in the donation process.

Furthermore, the Pepereum Charity Platform highlights the impact of these contributions. It provides real-time updates on the progress of each charitable initiative, showcasing the milestones achieved, and the positive changes made possible through the collective efforts of the community.

By incorporating the Pepereum Charity Platform, your website fosters a culture of giving and social responsibility within the Pepereum ecosystem. It encourages users to actively engage in philanthropy, creating a meaningful impact and inspiring others to contribute as well.

Join us in building a better world, where the power of \$PAC Tokens fuels positive change. The PEPE Animal Clothing Charity Platform empowers individuals to make a lasting difference, amplifying the impact of their generosity and fostering a spirit of compassion within the community. Together, let's create a brighter future through the fusion of technology and philanthropy.



Save the Frogs

Frogs are cold-blooded members of the amphibian group. They lay eggs in water. Since their larval stage, tadpoles have tails and internal gills that allow them to survive underwater. They develop lungs at a mature stage and thereby can live both in terrestrial and aquatic habitats. Their skin is covered with mucus which assists in skin protection and keeping it moist. The frog population serves as a good indicator of ecosystems' health as they are responsive to atmospheric alteration. They live in a variety of environments including tropics and subtropics while the tropical rainforest has the greatest abundance of this species.

The problem

Various factors are responsible for the downward trend in frog population globally. The most prominent of these are unsustainable agriculture and aquaculture practices. Besides, resource exploitation such as hunting, trapping, logging, and wood harvesting, fishing, and harvesting aquatic resources also contribute highly towards this cause. Human activities such as industrialization, urbanization, tourism, mining, oil/gas drilling, constructing dams/roads/railways are also among the causes that are having a serious impact on frog populations. Other threats arise from invasive and problematic species and various pests and pathogens, such as the chytrid fungus.

Environmental Consequences

According to IUCN data, there are 6343 species of frogs in the world. Among them, 42%, 29.2%, 28.8% of the total species are terrestrial, aquatic, and amphibian respectively. 2562 of these species are currently tumbling in numbers. South America is home to 905 of these species which is highest followed by South and Southeast Asia amounting to 573 and the Sub-Saharan region having 482 species. Major countries of concern are Colombia, Madagascar, Ecuador where the number of species with declining frog populations is 317, 241, and 220 respectively. Other noteworthy countries are Brazil (197), China (199), Indonesia (156), Peru (159), Malaysia (133), Mexico (106), India (113), and Vietnam (128).

8.6% and 14% of all frog species are listed as critically endangered and endangered respectively whereas 9.5% are vulnerable which is a concerning situation considering their ecosystem importance as both predator and prey. Colombia, Mexico, Ecuador, and Haiti are at the top of the list harboring critically endangered species which account for 72, 26, 43, and 31 respectively. 0.5% of the total species became extinct amounting to 32 where 18 of those were from Sri Lanka.

Possible Solutions

To save the critically endangered and endangered frog species, it is necessary to take multiple actions. First and foremost, the natural breeding cycle and

propagation of frogs need to be ensured by conserving their current habitats. This could be achieved by taking policies and strategies of industrialization, urbanization, and farming that are eco-friendly especially towards the frog population. Habitat restoration by constructive management of national parks, wildlife sanctuaries, protected in-land water bodies is essential.

Moreover, a control mechanism against pathogenic diseases as well as invasive species remains crucial. Similarly, ex-situ conservation practices such as captive breeding/artificial propagation, genome resource bank formation may have a positive impact on frog growth. The spotted tree frogs which were being decimated by the amphibian chytrid fungus were saved from extinction by a team of scientists from the Amphibian Research Centre in Melbourne through captive breeding and they have since been re-introduced in the Kosciuszko National Park after 15 years.

The convention on International Trade in Endangered Species (CITES) is an agreement between 183 countries that prevents trading of wild animal species if their survival is threatened, and these regulations need to be implemented properly as frogs are consumed as human food in many places. Other national and local legislations need to be introduced as well. Finally, raising awareness through formal education, training, and engagement with various bodies of relevant stakeholders is vital to abate prevailing threats towards the frog population.

WSO's Activities and Initiatives

Pro Carnivoros is a non-profit association dedicated to the preservation of carnivorous animals and their environments. Using research as a tool for knowledge socialization in the community, we promote sustainable development within our sphere of influence, which includes our projects. Making the importance of carnivorous animals within the ecosystem known, to conserve their habitats and value the ecosystem services they provide.



Call to action

Choose Friend of the Sea or Friend of the Earth certified products and services.

Sign Friend of the Sea and Friend of the Earth Change.org petition

Choose leaders of parliament who care about environmental sustainability such as saving threatened frog species and are willing to intervene by introducing relevant legislations. Authorities at the National Park Laguna Blanca undertook an action plan to control invasive fishes at the White lagoon in 2007 to protect the population of Patagonia frogs, an endemic species to north-western Argentina. Similar models need to be promoted elsewhere.

Promote the establishment of captive breeding and national parks where there is none yet.

Fund conservation initiatives by biologists, evolutionists, pathologists who work on frogs.



TOKENOMIC'S
PEPE Animal Clothing

Raise Funds And
Awareness While
Providing Support
For Animal
Welfare Organizations

BUY / SELL Fee: 1% Liquidity / 1% Marketing / 1% Reflection for all Holder



CEO - Benjamin Wood

Accomplished entrepreneur with a strong track record of success
Master of client acquisition with a strong focus on cost-of-acquisition
Excels at developing lucrative, unique offers in the digital advertising world



COO - Steffi Deloru

Skilled full-stack developer and UX designer with a focus on interactive design
Excels at business development, user experiences, and mass adoption
Background in business analytics, SEO, digital marketing, and design
Well-versed in graphic design software and API integrations



CTO - Tom Richard

Early adopter of blockchain technology, Co-Founder of Solidified.io
Globally sought-after technical advisor to a wide range of blockchain companies
Author of blockchain developer trainings in Ethereum, Hyperledger, and more
Maintains an ongoing blog focused on Solidity and smart contract design patterns